

Jasper Place Curling Club

2021/22 SPONSORSHIP OPPORTUNITIES



ROCK THE HOUSE AT OUR HOUSE

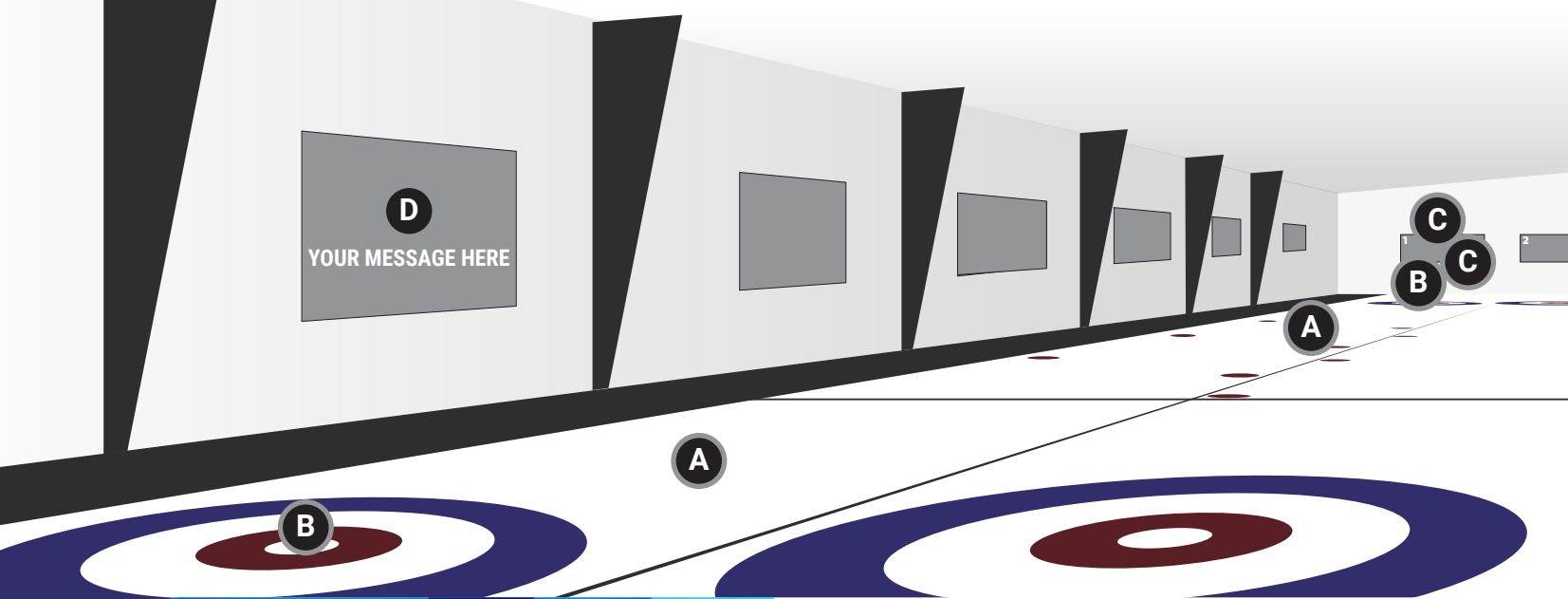
jasperplacecurling.ca

Curling is one of Canada's top go-to winter sports – and the Jasper Place Curling Club (JPCC) is west Edmonton's top go-to curling club.

The sport offers a rich combination of social interaction, great exercise and fun for all ages – and all at an affordable price.

Your organization would benefit from being a JPCC sponsor because:

- JPCC typically attracts over 450 weekly curlers, from teens to seniors.
- The club also attracts many rentals – from corporate team-building events to fun spiels.
- Curling takes place seven days a week during curling season.
- Our curlers represent a healthy mix of long-time members and fresh new faces every year.



Full House Deluxe PACKAGE

This package gives you premiere exposure to curlers and their supporters sitting in the upstairs lounge. It includes:

- A** in-ice graphics on both ends of the curling sheet from the hog line into the house,
- B** your logo on both buttons,
- C** two graphic placements along the scoreboard end wall facing the lounge (header banner 5' long x 9" high and a space 4' long x 2.5' high on the end wall), and
- D** an 8' long x 4' high board on a side perimeter wall.

Note: Sponsors are responsible for supplying finished wall-mounted graphic displays and for supplying electronic artwork for in-ice applications. Deadline: Aug. 10, 2021. A specifications sheet will be forwarded to confirmed sponsors.

Full House Deluxe

	1 Year \$3,000	2 Years \$2,750/yr	3 Years \$2,500/yr
Logo printed in all editions of JPCC newsletter	✓	✓	✓
Logo included on JPCC website	✓	✓	✓
10% registration discount for 2 employees		✓	
10% discount for 1 team (4 employees)			✓
1 complimentary training session for your employees (maximum 1 team of 4)			✓
10% discount on your organization's group rental of JPCC ice			✓

Scoreboard End Wall PACKAGE

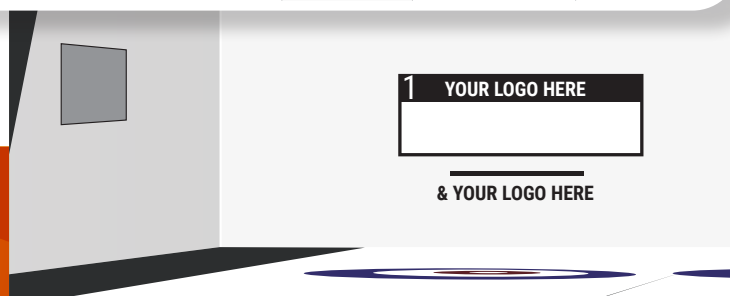
Every time curlers and spectators look at the scoreboard, they will see two of your graphic promotions. The package includes a:

- header banner, 5' long x 9" high, and
- 4' long x 2.5' high space on the end wall.

Note: Sponsors are responsible for supplying finished wall-mounted graphic displays. Deadline: Sept. 30, 2021. A specifications sheet will be forwarded to confirmed sponsors.

Scoreboard End Wall

	1 Year \$1,000	2 Years \$750/yr	3 Years \$600/yr
Logo printed in all editions of JPCC newsletter	✓	✓	✓
Logo included on JPCC website	✓	✓	✓
10% registration discount for 2 employees		✓	
10% discount for 1 team (4 employees)			✓



In-ice Logo PACKAGE

A lot of curling action takes place between the two houses – where your logo will be placed.

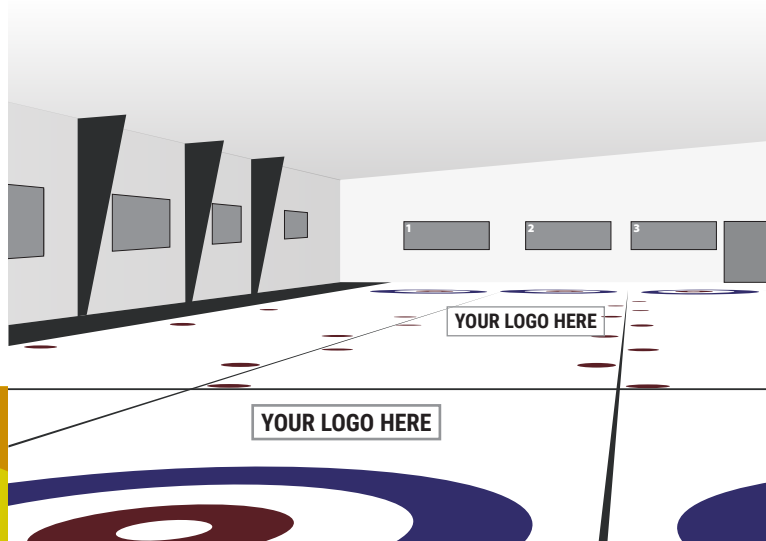
The package includes:

- two sponsor logos, positioned either between the hog line and the house or outside the hog line, or
- one large sponsor logo placed for maximum profile.

Note: Sponsors are responsible for supplying electronic artwork. Deadline: Aug. 10, 2021. A specifications sheet will be forwarded to confirmed sponsors.

In-ice Logo

	1 Year	2 Years	3 Years
	\$1,000	\$750/yr	\$600/yr
Logo printed in all editions of JPCC newsletter	✓	✓	✓
Logo included on JPCC website	✓	✓	✓
10% registration discount for 2 employees		✓	
10% discount for 1 team (4 employees)			✓



*Jasper Place Curling Club curling sheets have large dots between the two hog lines to help ensure curlers remain socially distanced. The dot near the middle of the curling sheet could be removed should a sponsor want a logo placed outside the hog line.

Perimeter Side Wall PACKAGE

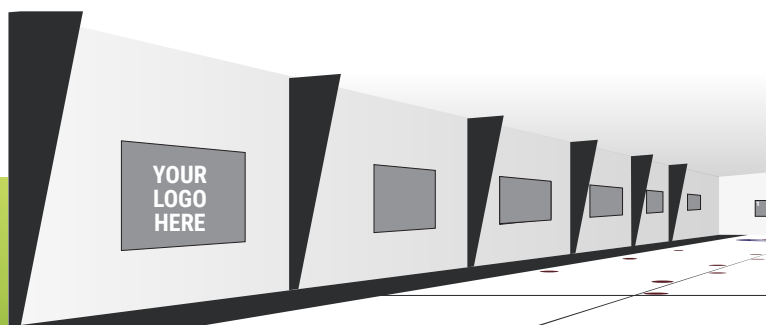
This opportunity offers you the chance to surround all the curlers on the ice with your message – every time they slide up and down the ice. This package includes:

- one 8' long x 4' high board, or
- one 4' x 4' square board.

Note: Sponsors are responsible for supplying finished wall-mounted graphic displays. Deadline: Sept. 30, 2021. A specifications sheet will be forwarded to confirmed sponsors.

Perimeter Side Wall

	1 Year		2 Years		3 Years	
	8' x 4' \$700	4' x 4' \$400	8' x 4' \$600/yr	4' x 4' \$350/yr	8' x 4' \$500/yr	4' x 4' \$300/yr
Logo printed in all editions of JPCC newsletter	✓	✓	✓	✓	✓	✓
Logo included on JPCC website	✓	✓	✓	✓	✓	✓
10% registration discount for 2 employees			✓	✓		
10% discount for 1 team (4 employees)					✓	✓



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Support an Edmonton Artist

The Jasper Place Curling Club offers a unique opportunity to make a statement to motorists and pedestrians along west-end 107 Avenue – while demonstrating your philanthropic generosity to the curling club's neighbouring communities.

You can sponsor the entire north wall for 12 months to support an internationally known local wall mural artist as she creates a unique mural. Sponsor acknowledgement would appear prominently in the club foyer and on the club website.

	1 Year \$7,500	2 Years \$6,000/yr	3 Years \$5,000/yr
Logo printed in all editions of JPCC newsletter	✓	✓	✓
Logo included on JPCC website	✓	✓	✓
10% registration discount for 2 employees		✓	
10% discount for 1 team (4 employees)			✓



The Helping Hand Package

If you support us with a donation of \$100, we'll feature your logo on the website through the curling year.

For more information please contact: Cathy Craig, General Manager

Phone: 780-489-6428 Email: cathy@jasperplacecurling.ca



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